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Institute of
Food Science
+ Technology **ifst**

Natasha's Law – What does it mean for food businesses?

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Agenda

- Background
- What is Natasha's Law?
- Impact for businesses
- Future considerations



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Background



- Evidence that food allergy and intolerance is on the rise
- On average, 2 children per school class will have a food allergy
- 10 people each year die in England and Wales as a result of having a food allergy.
- Food hypersensitivity is responsible for more hospitalisations each year than foodborne disease.

<https://www.food.gov.uk/sites/default/files/media/document/fifth-csa-report-allergy%20%281%29.pdf>

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Grim Statistics

Food Allergy Deaths in 2021:

Cason Hallwood, 12, Dies from Suspected Anaphylaxis on Christmas Day. [Full Story](#)

Food Allergy Deaths in 2020:

Alexandra Erokhova, 25, passed away after suffering a reaction to a dessert at her wedding. [Full Story](#)

Nick Kelly, 16, passed away after suffering a suspected allergic reaction to takeaway. [Full Story](#)

Alexander Hall, 37, dies from an undiagnosed fish allergy after dining with his wife. [Full Story](#) & [Full Story](#)

Tom Morton (age unknown), suffered from an anaphylactic reaction to food and passed away. [Full Story](#)



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Natasha's Law

- Impacts PPDS (Pre Packed for Direct Sale) foods
- Ingredient declaration will need to follow the rules for packaged goods
- Comes into force on 1st October 2021





What are PPDS foods?

Definition: “Food that is packed BEFORE being offered for sale by the same food business to the final consumer:

- On the same premises; or
- On the same site: or
- On other premises if offered for sale from a moveable and / or temporary premises (e.g. mobile vans, market stalls) if offered for sale by the same food business who packed it.”
- It does not include food packed at the customers request , food not in packaging or packaged food not packed as described above known as packaged food.



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An example of PPDS from an in-store bakery





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Prepacked food v PPDS

Packaged in a different location
by the same or a different
business



Packaged on site by the same
business





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More examples of PPDS





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Natasha's Law

Due to come into effect on 1st October 2021

All PPDS food must have on the package or on a label attached to the package:

- The name of the food and
- An ingredients list emphasising allergenic ingredients.

The ingredients list must follow the same rules as packaged goods with an **emphasis of allergenic ingredients** each time they appear in the list.



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Current PPDS labelling



- Name
- Allergens (EU14)
- Quid (meat products)
- Any special warnings



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Future PPDS labelling

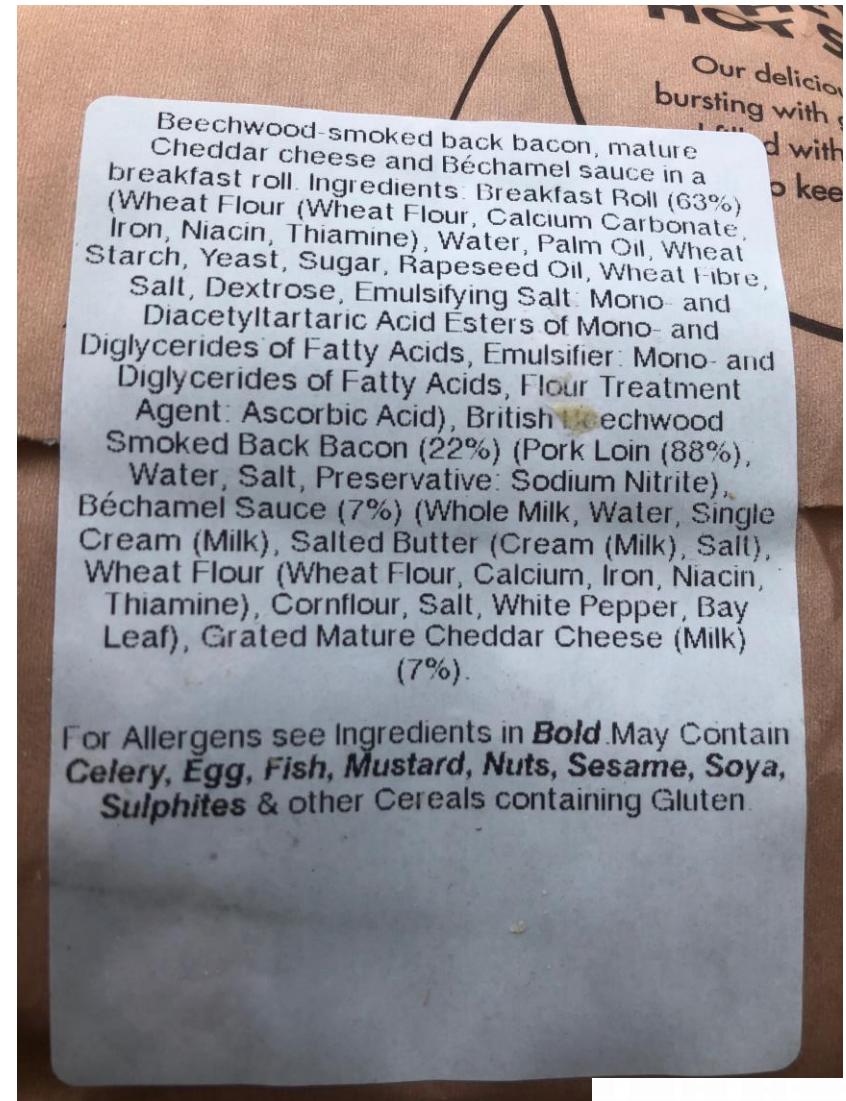


- Name
- Allergens (EU14)
- Quid (meat products)
- Any special warnings
- Full ingredients list to be added



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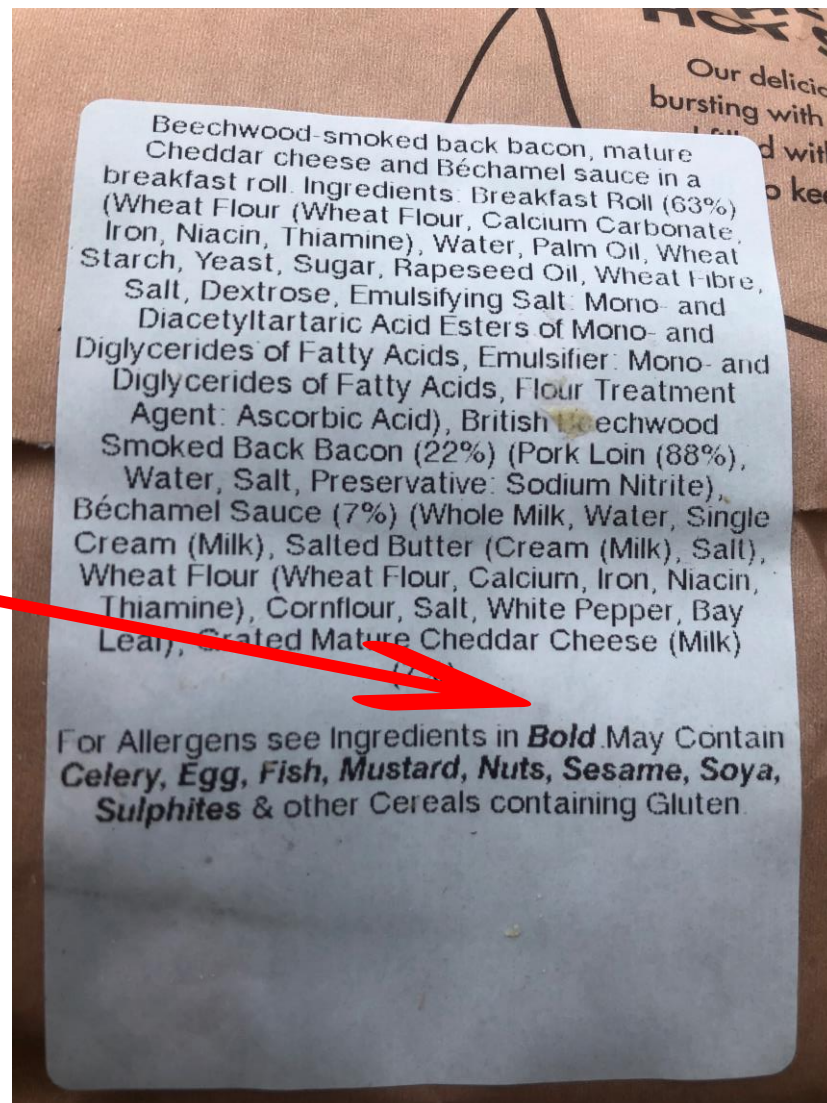
An example of PPDS food full ingredient labelling – Can you spot the mistake?





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An example of PPDS
food full ingredient
labelling – **Allergens**
have not be bold typed
in the ingredients list





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Further examples of PPDS

- Sandwiches and bakery products which are packed on site before a consumer selects or orders them
- Fast food packed before it is ordered, such as a burger under a hot lamp where the food cannot be altered without opening the packaging
- Products which are pre-packaged on site ready for sale, such as pizzas, rotisserie chicken, salads and pasta pots
- Burgers and sausages pre-packaged by a butcher on the premises ready for sale to consumers
- Samples of cookies given to consumers for free which were packed on site
- Foods packaged and then sold elsewhere by the same operator at a market stall or mobile site
- PPDS food provided in schools, care homes or hospitals and other similar settings will also require labelling



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FSA Tool to determine PPDS foods

<https://www.food.gov.uk/allergen-ingredients-food-labelling-decision-tool>

Browser tabs: Allergen and ingredients food labelling decision tool

Address bar: food.gov.uk/allergen-ingredients-food-labelling-decision-tool

Navigation: Apps, eBay, Skyscanner, Spotify, Imported From IE, Imported

Other bookmarks

Does the consumer choose or order the food in person at the premises?

Yes

The food is **provided to the consumer in person.**

Is the food presented to the consumer in packaging? The packaging should fully or partly enclose* the food when presented to the consumer as the final product ?

Yes

The food is **packed.**

Is the food packaged before the consumer selects or orders it?

Yes

The food is **prepacked.**

Is the food packaged at the same place* it is sold? ?

Yes

Prepacked for direct sale

This food is **prepacked for direct sale.**

Windows taskbar: Type here to search, File Explorer, Microsoft Edge, Google Chrome, OneDrive, PowerPoint



Future considerations

- How will you get accurate information ?
 - Don't forget precautionary "may also contain" labelling
- Are you using the correct form of allergen declaration?
 - Annex II EU No. 1169/2011
 - e.g. salmon (**fish**)
 - e.g. crab (**crustacean**)
- Check label machines are emphasising the allergen information correctly
- Ensuring up to date information?
 - NPD
 - Supplier changes



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Thank you.